



Republic of the Philippines
Department of Education
Region VI – Western Visayas
SCHOOLS DIVISION OF CAPIZ


March 31, 2025

DIVISION MEMORANDUM
NO. 171, s. 2025

**REQUEST FOR SUBMISSION OF WOMEN STORIES FOR THE NATIONAL
WOMEN'S MONTH**

To: OIC, Office of the Assistant Schools Division Superintendent
Chief Education Supervisors
Public Schools District Supervisors
District Nutrition Coordinators
All Other Concerned

1. Attached is Deped Regional Memorandum No. 302 s. 2025 dated March 27, 2025 titled "**Request for Submission of the Women Stories for the 2025 National Women's Month**", which is self-explanatory.
2. Immediate dissemination of this Memorandum is desired


ROEL F. BERMEJO
Schools Division Superintendent

Reference: As stated
To be indicated in the Perpetual Index
Under the following subjects
GENDER
DEVELOPMENT
CELEBRATION



Address: Banica, Roxas City
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Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS

REGIONAL MEMORANDUM
No. 302 s. 2025

MAR 27 2025

**REQUEST FOR SUBMISSION OF WOMEN STORIES FOR THE
2025 NATIONAL WOMEN'S MONTH**

To: Schools Division Superintendents
All Others Concerned

1. Attached is DM-Memorandum 2025-0734 from the Office of the Undersecretary for Human Resource and Organizational Development regarding the **Request for Submission of the Women Stories for the 2025 National Women's Month.**
2. All Schools Division Offices and Schools shall submit their NWMC stories highlighting the conduct of various activities through this link <https://tinyurl.com/NWMCr625> on or before **March 28, 2025.**
3. Immediate dissemination of and compliance with this Memorandum are desired.


FOR RAMIR B. UYTICO EdD, CESO III
Regional Director

JMM/HRDD/RM- Request for Submission of the Women Stories for the 2025 NWM
60 / March 26, 2025



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Republika ng Pilipinas

Department of Education

OFFICE OF THE UNDERSECRETARY

HUMAN RESOURCE AND ORGANIZATIONAL DEVELOPMENT

MEMORANDUM

DM-OUHROD-2025-0734

TO : **Regional Directors**
Schools Division Superintendents
Elementary and Secondary School Heads
All Others Concerned

FROM : **WILFREDO E. CABRAL**
*Undersecretary Human Resource and
Organizational Development*

SUBJECT : **REQUEST FOR SUBMISSION OF WOMEN STORIES FOR THE 2025
NATIONAL WOMEN'S MONTH**

DATE : March 18, 2025

This is in reference to the DepEd Memorandum No. 023 .s. of 2025 titled *2025 National Women's Month Celebration* which aims to a) raise awareness and advocacy for gender equality, resulting in greater recognition of women's equal rights, power, and opportunities; and b) enhance inclusion of marginalized and vulnerable sectors of women, including indigenous women, rural women, and women with disabilities, among others, through targeted initiatives that ensure their participation and access to programs and resources promoting inclusive employment.

In furtherance thereto, all **DepEd offices and schools** are encouraged to share their NWMC stories highlighting the conduct of various activities through photos/posters with short narratives. Reflecting on how they have celebrated Women's Month through the years and its significance to them. These stories will not only showcase their ongoing commitment to gender equality but also how the celebration empowers their office and inspires others to join the movement.

Get a chance to be featured on the official Facebook page of the Department of Education by submitting it to this link: <http://tiny.cc/2025-DepEd-NWMC-Stories> on or before March 24, 2025. The uploading of the poster shall be guided by the following:

1. Each Regional Office is tasked with selecting a single standout poster within their jurisdiction;
2. Include an action photograph that captures the celebration of 2025 NWM;
3. Provide a brief description of the story to be featured; and
4. Have the submission reviewed and approved by the Regional Director.

Should you have immediate concerns and coordination, you may contact Mr. Gilbert D. Elegado of the BHRD – EWD through gfps.secretariat@deped.gov.ph or via phone numbers 0963-362-7963.

Copy furnished:
JAN KEVIN M. RIVERA
Director IV, Public Affairs Service
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OFFICE OF THE SECRETARY
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Republic of the Philippines
Department of Education

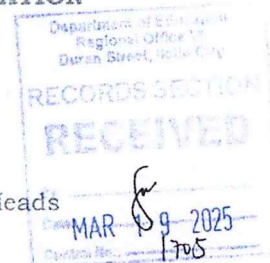


DepEd MEMORANDUM
No. 023, s. 2025

MAR 07 2025

2025 NATIONAL WOMEN'S MONTH CELEBRATION

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned



1. The Philippine Commission on Women (PCW) issued Memorandum Circular No. 2025-01, titled Guide for the 2025 National Women's Month Celebration (NWMC), with the goal of fostering a society where all women have equal rights, power, and opportunities. The 2025 NWMC carries the sub-theme, *Babae sa Lahat ng Sektor, Aangat ang Bukas sa Bagong Pilipinas*. This reinforces the core objective of Republic Act (RA) No. 9710, or the Magna Carta of Women—to empower women, promote gender equality, and ensure equitable access to resources and opportunities.
2. The NWMC is anchored on the following issuances:
 - a. Presidential Proclamation No. 224, s. 1988, declaring the first week of March of every year as **Women's Week** and March 8 as **Women's Rights and International Peace Day**;
 - b. Presidential Proclamation No. 227, s. 1988, providing for the observance of the month of March as **Women's Role in History Month**; and
 - c. RA 6949 (1990), declaring March 8 of every year as **National Women's Day**.
3. This celebration covers the entire month of March. It aims to:
 - a. increase awareness and advocacy for gender equality, resulting in greater recognition of women's equal rights, power, and opportunities; and
 - b. enhance inclusion of marginalized and vulnerable sectors of women, including indigenous women, rural women, and women with disabilities, among others, through targeted initiatives that ensure their participation and access to programs and resources promoting inclusive development.

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4. In this connection, all levels of governance of the Department of Education (DepEd), including the Central, regional, schools division offices, schools, and private basic education institutions are encouraged to participate in the month-long celebration of Women's Month. The same are encouraged to undertake programs and/or activities based on the suggested events of the PCW and may also initiate their activities within the contemplation of the 2025 NWMC to wit:

- a. **NWMC-themed Flag Raising Ceremony** - All DepEd offices are encouraged to integrate NWMC announcements, reminders, messages, and activities into their Flag Raising Ceremonies within the month of March. It is strongly recommended that the All-Women Cast Lupang Hinirang music video be featured in NWMC events. The video can be downloaded from <https://library.pcw.gov.ph/lupang-hinirang-all-women-cast/>.
- b. **Bawat Sektor ng Kababaihan Iaangat!** - Under the rallying call to **leave no one behind**, DepEd offices are encouraged to organize interactive activities that address the specific issues and concerns of marginalized women.
- c. **Our Women's Month Stories** - As PCW celebrates its 50th anniversary and continues to build its #PCW50 HerStory, all DepEd offices and schools are encouraged to share their NWMC stories through photos, videos, or other forms of media on their social media platforms. Reflecting on how they have celebrated Women's Month through the years, these stories will not only showcase their ongoing commitment to gender equality but also highlight how the celebration empowers their office and inspires others to join the movement.
- d. **2025 NWMC banner of support** - Show that you are for gender equality and an inclusive society! Exhibit the NWMC banner prominently in front of your offices, landmarks, and other designated areas. In addition, upload the digital version to your official website and social media accounts.
- e. **#PurpleWednesdays, #PurpleYourIcon, and #PurpleYourProfile** - Show your commitment to women's empowerment and gender equality by wearing purple every Wednesday throughout March. Extend your support by illuminating offices, landmarks, and public spaces with purple elements as a tribute to women and their invaluable contributions to society. Join the online movement by updating your profile picture with PCW's official frame through #PurpleYourProfile, helping to amplify awareness and engagement in digital spaces. These simple yet impactful actions not only celebrate women but also spark conversations about Women's Month.
- f. Offer your own **Serbisyo para kay Juana** - DepEd offices that provide direct services, transactions, and products to the public may choose to extend gestures of appreciation to women and girls throughout March. These tokens may include freebies, discounts, priority lanes, and other special promotions in honor of the

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celebration. These events can serve as platforms to showcase initiatives and programs aimed at empowering women.

- g. Use the official hashtag: **#WEcanbeEquALL** - DepEd offices and employees are invited to use this hashtag to express their dedication, showcase their activities, engage in online conversations, and share their commitments and action plans for advancing gender equality and fostering an inclusive society.


5. The conduct of activities prescribed in this Memorandum shall strictly comply with DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith.

6. For the PCW-organized activities and schedules and further information on the guidelines, all concerned may visit PCW social media accounts at **@PCWgovPH** (Facebook, Instagram, X, LinkedIn, YouTube, and Viber).

7. For more information and coordination, please contact the **Bureau of Human Resource and Organizational Development-Employee Welfare Division, Gender and Development Secretariat**, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City, through email at gfps.secretariat@deped.gov.ph or the telephone number (02) 8633-7229.

8. Immediate dissemination of this Memorandum is desired.

By Authority of the Secretary:


ATTY. FATIMA LIPP D. PANONTONGAN
Undersecretary and Chief of Staff

References:

DepEd Order (No. 9, s. 2005)
DepEd Memorandum No. 015, s. 2024



To be indicated in the Perpetual Index
under the following subjects:

BUREAUS AND OFFICES
CELEBRATIONS AND FESTIVALS
EMPLOYEES
OFFICIALS
PROGRAMS
SCHOOLS
TEACHERS