



Republic of the Philippines  
Department of Education  
REGION VI – WESTERN VISAYAS  
**SCHOOLS DIVISION OF CAPIZ**

19 SEP 2024


**DIVISION MEMORANDUM**

No. **558**, s. 2024

**2024 DEVELOPMENT POLICY RESEARCH MONTH (DPRM)**

To: OIC, Office of the Assistant Schools Division Superintendent  
Chief Education Program Supervisors, SGOD & CID  
Public Schools District Supervisors  
Heads of Public Elementary, Secondary and Integrated Schools  
All Others Concerned

1. Attached is Regional Memorandum No. 826, s. 2024 dated September 11, 2024 titled **2024 Development Policy Research Month (DPRM)**.
2. Immediate dissemination of this Memorandum is desired.

  
**MIGUEL MACD. APOSIN EdD, CESO V**  
Schools Division Superintendent

Enclosure: None

Reference: Memorandum OUA-OUT-082124-P4-1

To be indicated in the Perpetual Index  
Under the following subjects

**RESEARCH**

**POLICY**



**Address:** Banica, Roxas City  
**Contact Number:** (036) 620 2371  
**Email Address:** capiz@deped.gov.ph  
**Website:** <http://depedcapiz.ph>



Republic of the Philippines  
**Department of Education**  
REGION VI – WESTERN VISAYAS

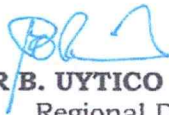
REGIONAL MEMORANDUM  
No. 826, s. 2024

SEP 11 2024

**2024 DEVELOPMENT POLICY RESEARCH MONTH (DPRM)**

To: Assistant Regional Director  
Schools Division Superintendents  
All Others Concerned

1. Attached is Memorandum OUA-OUT-082124-P4-1 from the Office of the Undersecretary for Administration dated September 4, 2024, to participate in the 2024 Development Policy Research Month (DPRM).
2. For more inquiries, contact PS-PRDD through email address: [ps.prd@deped.gov.ph](mailto:ps.prd@deped.gov.ph) and/or Telephone No. (02) 8635-3976.
3. Immediate dissemination of this Memorandum is desired.

  
**RAMIR B. UYTICO EdD, CESO III**  
Regional Director

Encl: As stated  
Reference: As stated  
To be indicated in the Perpetual Index  
under the following subjects:

RESEARCH                      POLICY

RSP/PPRD-RM on Dissemination of the Action Research Toolkit  
Q3\_RM\_021/September 10, 2024



Republic of the Philippines  
**Department of Education**  
OFFICE OF THE UNDERSECRETARY FOR ADMINISTRATION

OUA-OUT-082124-P4-1

**MEMORANDUM**

TO : **REGIONAL DIRECTORS**

FROM : **ATTY. MEL JOHN I. VERZOSA**  
Undersecretary for Administration

SUBJECT : **2024 DEVELOPMENT POLICY RESEARCH MONTH**

DATE : 21 August 2024

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458

Pursuant to Malacañang Proclamation 247 dated September 2, 2002, the month of September of every year is declared as **Development Policy Research Month (DPRM)** to promote and draw nationwide awareness on the importance of policy research in the formulation of national development plans, programs, and policies.

Anchoring to this year's theme, "**Securing a Future for All by Growing a Resilient Middle Class**", or in Filipino, "**Pagpapalawak ng Matatag na Middle Class tungo sa Pagtiyak ng Kinabukasan para sa Lahat**", activities celebrating the DPRM this coming September will highlight opportunities and challenges in expanding the Filipino middle class in the face of emerging global megatrends that can either accelerate growth or further widen disparities. Focus shall be on multi-pronged strategies needed to provide opportunities for expansion and new wealth creation, transforming the middle class into a more resilient driver of social good.

In line with this, Regional Offices are invited to participate in this year's celebration through the following:

1. Display of physical banner of DPRM 2024 on your office premises or the electronic banner on your official website and social media pages. The template can be accessed through <https://bit.ly/2024dprmbanner>. The banner is currently available in Filipino, English and in other major Philippine languages.
2. Encourage DepEd personnel to visit the DPRM website (<http://dprm.pids.gov.ph>) and follow social media pages of Philippine Institute for Development Studies (PIDS) at <https://www.facebook.com/PIDS.PH/>, [https://x.com/PIDS\\_PH](https://x.com/PIDS_PH), <https://www.youtube.com/@PIDSPHL>. Reposting and sharing of DPRM promotional videos, infographics, and related announcements to your social media pages are encouraged. These materials can be downloaded from the DPRM website and PIDS social media pages.
3. Join the DPRM events in September, such as the 10<sup>th</sup> Annual Public Policy Conference (APPC) on September 19 and the 10<sup>th</sup> Mindanao Policy Research

Forum (MPRF) on a date to be announced. These activities can be attended via Zoom or watch the live stream on PIDS Facebook page and further announcements, and registration link will be announced on the said Facebook page.

4. Organize activities relevant to the theme or policy research.

Regional Offices that will participate in the celebration of DPRM Month shall accomplish the attached form and send it to Ms. Reynalyn Garcia at [rgarcia@pids.gov.ph](mailto:rgarcia@pids.gov.ph). Activities relevant to this celebration will be included in the List of Activities/Events on the DPRM 2024 website.

For inquiries on this matter, kindly contact Planning Service – Policy Research and Development Division (PS-PRDD) through email [ps.prd@deped.gov.ph](mailto:ps.prd@deped.gov.ph) or telephone number (02) 8635-3976.

For consideration.



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[www.deped.gov.ph](http://www.deped.gov.ph)

Room 508, 5<sup>th</sup> Floor Mabini Building, DepEd Complex, Meralco Avenue, Pasig City 1600

Telephone No.: (02) 8638-1780; Email: [useforadministration@deped.gov.ph](mailto:useforadministration@deped.gov.ph)





## 22<sup>nd</sup> Development Policy Research Month (DPRM)

September 2024

### Theme:

Securing a Future for All by Growing a Resilient Middle Class

(Pagpapalawak ng Matatag na Middle Class tungo sa Pagtiyak ng Kinabukasan para sa Lahat)

### Participation Confirmation Sheet

Institution / Office Affiliation : \_\_\_\_\_  
 Contact Person/s : \_\_\_\_\_  
 Designation/s : \_\_\_\_\_  
 Office Address : \_\_\_\_\_  
 Telephone or Mobile No. : \_\_\_\_\_ Fax No.: \_\_\_\_\_  
 E-mail Address/es : \_\_\_\_\_

### Activity/Activities Planned:

Activity 1: Organization and/or conduct of fora/seminars/events related to the 2024 DPRM theme or to policy research.

Title: \_\_\_\_\_

Date: \_\_\_\_\_  
 Mode (virtual or face-to-face): \_\_\_\_\_  
 Venue (if face-to-face): \_\_\_\_\_  
 Registration link (if available): \_\_\_\_\_  
 Speaker/s and Institutional Affiliation (if any): \_\_\_\_\_

Activity 2: Display of DPRM streamer/banner in our office building or on our website and social media pages.

Note: Please provide the URL so we can feature your banner on the DPRM website. You may also send us a photo of the physical banner.

Website URL: \_\_\_\_\_

Social media URL: \_\_\_\_\_

Activity 3: Publication of announcements and/or articles about the DPRM and its theme in our institutional materials/publications, social media pages, and other dissemination outlets.

Note: Please provide the URL for cross-posting on the DPRM website.

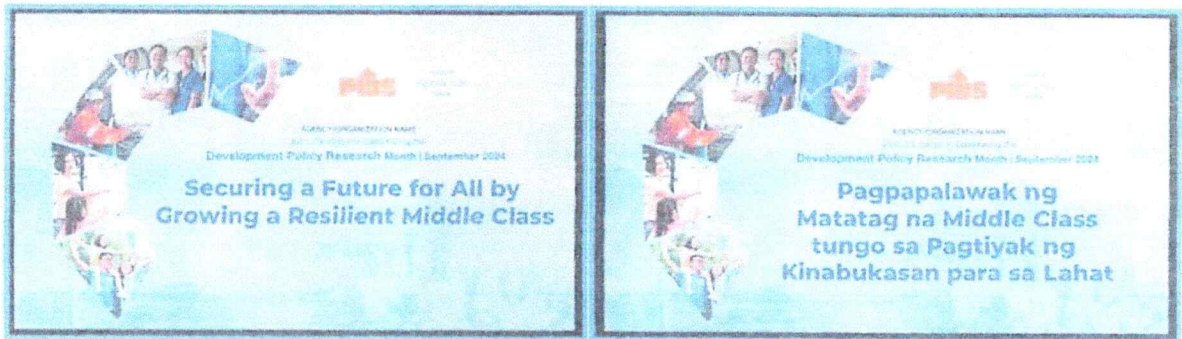
Comments/suggestions: \_\_\_\_\_

PIDS contact person: Please send your response via email to Ms. Reynalyn Garcia at [rgarcia@pids.gov.ph](mailto:rgarcia@pids.gov.ph).

## How to Use the 2024 DPRM Banner

The DPRM banner is currently available in Filipino and English and will be translated into other major Philippine languages. If you would like to receive a translation of the Komisyon ng Wikang Filipino in Bikol, Cebuano, Hiligaynon, Ilocano, Kapampangan, Pangasinense, or Waray, kindly email us.

1. The DPRM banners may be downloaded in JPEG format and in actual sizes (recommended size is **2500 px x 1406 px**) from this URL: <https://bit.ly/2024dprmbanner>.
2. Open the PSD file using Adobe Photoshop to edit.
3. Insert your agency/company's logo at the top right portion of the banner beside PIDS logo as shown in the images below.



4. The font styles used in the banner are the following:
  - For the **AGENCY/ORGANIZATION NAME**: Helvetica Neue Medium
  - For 'joins the nation in celebrating the': Helvetica Neue Light
  - For 'Development Policy Research Month | September 2024': Helvetica Neue Bold
  - For the 'Securing a Future for All by Growing a Resilient Middle Class': Montserrat ExtraBold



5. In case you will print the banner for display in your offices, we encourage you to use sustainable materials.

For inquiries regarding the banner specifications, please contact Mr. Reniel Gundran of the PIDS DPRM Committee at [rgundran@pids.gov.ph](mailto:rgundran@pids.gov.ph) or (02) 8877-4034.

Thank you for your usual support and cooperation to PIDS!