



Republic of the Philippines  
**Department of Education**  
Region VI – Western Visayas  
**SCHOOLS DIVISION OF CAPIZ**

**Division Advisory No. 011 s. 2025**

28 JAN 2025

In compliance with DepEd Order No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001,  
but for the information of DepEd SDO Capiz officials,  
personnel/staff, as well as the concerned public.  
(Visit [www.depedcapiz.ph](http://www.depedcapiz.ph))

Attached is a letter from Carol Joy G. Ichon, Event Director, Wordcraft, requesting endorsement of the **WORDCRAFT 2025 A Regional Writing Workshop and Competition entitled WORDCRAFT: Write, Create, Inspire**, scheduled on February 15-16, 2025 at Punta Villa Resort, Iloilo City.

Participation to this activity is voluntary. The details and overview of this activity are attached for reference.

For more information, please contact:

**Carol Joy G. Ichon**

Event Director

Cellphone No.: 09098560427

Email Address: [wordcraftwesternvisayas@gmail.com](mailto:wordcraftwesternvisayas@gmail.com)







December 16, 2024

**Dr. Roel F. Bermejo, PhD, CESO V**  
Schools Division Superintendent (SDS)  
Roxas City

Dear Sir,

Greetings from the organizers of WORDCRAFT!

Recognizing the journalistic abilities of the youth and in pursuit of promoting the literary heritage of Western Visayas through creative writing talents, Wordcraft Organization Iloilo will hold WORDCRAFT 2025 A Regional Writing Workshop and Competition entitled "**WORDCRAFT: Write, Create, Inspire**". Scheduled on February 15-16, 2025, at Punta Villa Resort, Iloilo City, this workshop aims to enhance the writing skills of elementary and secondary students from various public and private schools within Region 6 - Western Visayas.

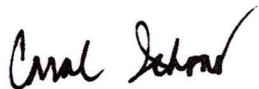
I am writing to request the endorsement of the Department of Education for our upcoming event which aims to celebrate literacy, creative writing, and communication skills among students, educators, and young professionals. The event will feature workshops, competitions, and keynote presentations from prominent writers and educators covering a range of genres including news writing, editorial writing, feature writing, copyreading, headline writing, and creative pursuits such as poetry, travel vlogging, photojournalism, and upcycled art making.

Given the Department of Education's commitment to the development of communication skills and the promotion of educational excellence, we believe that an endorsement from your esteemed office will greatly enhance the success and impact of this event. Previous Wordcraft events have received endorsement from the Department of Education, which has significantly contributed to its success. We believe that securing similar support for this year's workshop will enhance its credibility and help us reach a wider audience, providing more students with the opportunity to participate and benefit from this valuable experience.

Thank you for your time and consideration. We look forward to the opportunity to collaborate with your office and to make Wordcraft 2025 a successful and meaningful event for everyone involved.

For further details, please contact me at +639098560427 or via email at [wordcraftwesternvisayas@gmail.com](mailto:wordcraftwesternvisayas@gmail.com)

Very truly yours,



**CAROL JOY G. ICHON**  
Event Director

## PROJECT PROPOSAL

<i>Event Title:</i>	<b>"WORDCRAFT: Write, Create, Inspire"</b>
<i>Target Participants:</i>	Wordcraft Management Iloilo aims to invite Grades 3 to 6 pupils and junior high school students and their teachers from various public and private schools within Region VI (Western Visayas) with a target of 500 to 800 participants.
<i>Venue:</i>	Punta Villa Beach Resort, Iloilo City
<i>Time Frame:</i>	February 15-16, 2025
<i>Event In-charge:</i>	Wordcraft Management Iloilo
<i>Event Chair:</i>	Ms Carol Joy Ichon

### **Background:**

Wordcraft Management Iloilo is an event-organizing group which offers training and seminar-workshops. One of the prized projects of wordcraft is a regional competition and seminar- workshop on Writing entitled, WORDCRAFT.

On its first year, Wordcraft 2016 aspired to develop the basic skills in creative expression of the participants and to instill in them the significance of writing and literature to their lives especially in the advancement of social media in accordance with the theme, "Inspiring the Next Generation of Creative Writers".

On its second year in Iloilo was another break- through regional competition with seminar-workshop entitled, WORDCRAFT 2 in 1: In Search of Journalism and Creative Writing Champions last July 22-23, 2017 at the Sarabia Manor Hotel, Iloilo City.

On its third year, Wordcraft 2018 was a success through a regional Competition with seminar-workshops entitled, WORDCRAFT "Writing with impact for Gen Z" On its fourth year, Wordcraft 2019 was again a success with its theme "Molding the Write Skills with the Right Heart." The event focused on nurturing both the technical and emotional aspects of writing, encouraging participants to develop their craft with passion and authenticity.

Now, on its fifth year, Wordcraft management will hold another regional competition with seminar-workshops entitled, "WORDCRAFT: Write, Create, Inspire"

Well-known and acclaimed members of the academe, media and the literary community were chosen to speak and discuss in their respective field of expertise to further enhance the knowledge and skills of the participants. The abovementioned event will also include an Art Competition advocating sustainability through art. It also intends to encourage the advocacy of preserving the art of writing and the value of local and national literature.



Day 1 – Creative Writing: Flash Fiction, Poetry Writing, Vlogging, Spoken Word Poetry,  
Day 2 – Journalism: News Writing, Editorial Writing, Feature Writing, Cartooning, Art Making

The lectures will be followed with one-hour writing competitions for the following age levels:  
Grade 3, Grades 4 to 6, and junior high school. The winners will be announced during the  
socials night and on the last days of the event.

### **Objectives**

This competition and seminar-workshop intends to:

- Develop the knowledge and skills of the participants both in journalism and creative expression through comprehensive lectures, discussions, and workshops;
- Enhance the potentials of young writers especially in the various forms of journalism, creative writing and social media; and
- Encourage the participants' love for literature and creative writing and inspire responsible journalism.
- Introduce the concept of sustainability through art.

WORDCRAFT

*In the Beginning was the Word*

Received by: \_\_\_\_\_

Contact numbers/Facebook acct: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_